



Mallory Rankin

GRAPHIC DESIGN • IMPACT DESIGN
PHOTOGRAPHY • UI/UX

EDUCATION

Aug 2015
May 2019 **University of Central Oklahoma** Edmond, OK
BFA, Graphic Design

EXPERIENCE

Jan 2019
July 2019 **Spark Creative** Web Design Intern

- Responsible for working closely with a Mentor and clients to help build fluidly functional websites that are effective and aesthetically pleasing.
- Collaborated with team members in an open office space whenever help was needed. This can include anything from recording sound bites to helping out with photoshoots.

Jan 2017
Oct 2018 **Texas Roadhouse** Waitstaff

- Collaborated closely with other team members in a fast paced environment to make consumers satisfied through service and entertainment.
- Learned how to effectively communicate with others, multi-task in stressful situations, and autonomously problem solve.

ACHIEVEMENTS

Apr 2017
May 2019 **UCO AIGA** College Organization

- Current organizational president
- Served as treasurer during 2017-18

May 2015
May 2019 **Leaders of Tomorrow** Student Leadership Organization

- Engaged in numerous service learning projects.
- Learned key leadership and communication skills through courses and activities.

2019 **American Advertising Awards**

- Won two gold local ADDYs
- Won a bronze district ADDY

2019 **Content Marketing Certification**

- Obtained through Hubspot

SKILLS

GRAPHIC DESIGN

Creativity Web Design
Indesign Branding
Photoshop Layout
Illustrator Ideation

IMPACT DESIGN

Research Communication
Leader Problem Solving
Teamwork Multi-Tasking
Passion Critical Thinking

UI/UX

Framer X Wireframing
Sketch User Research
Adobe XD Interaction Design

PHOTOGRAPHY

Balance Lightroom
Lighting Composition

CIVIC ENGAGEMENT

Camp Chesapeake
DakaNi Community Gardens
Mobile Connection After
Meals School Program
Central Pros For Africa -
Pantry Uganda Service Learning

INNOVATIVE • TRANSFORMATIVE • ADAPTIVE

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